

2024 WASSCE SUPER MOCK LEATHERWORK 2
LEATHERWORK

PAPER 2

2 hours

[60 marks]

*Answer question **one (1)** and any other **three (3)** questions from this section.*

*All questions **carry equal marks.***

Credit will be given for clarity of expression and orderly presentation of material.

1. List and explain the two main factors that constitute the cost of a product. [20 marks]

2. Explain the following terms [20 marks]
 - i. Introductory price
 - ii. The going price.
 - iii. The cost plus
 - iv. The price discrimination system

3. (a) Discuss two (2) strategies for selling products. [10 marks]
(b) List five basic marketing strategies. [10 marks]

4. (a) Write a short note on the concept of management. [12 marks]
(b) Write and explain four functions of a manager. [8 marks]

5. List and discuss five basic factors to consider when establishing a small-scale leather industry. [20 marks]

6. (a) Explain pattern
(b) Explain three important reasons for using a pattern. [20 marks]

7. Draw the following [20 marks]
 - (i) Rectangular side gusset
 - (ii) Flat handle
 - (iii) Rolled handle
 - (iv) Rotary punch

END OF PAPER